

WP&L Leads 2D Barcode (HCCB) Revolution

Barcoding as we know it has moved to a new level. Mass merchandisers are scrambling to keep up with the technology their customers are using—smart phones. Now you can print HCCB's (High Capacity Color Barcodes) on your labeling and tags which will allow the customers to link to just about anything (websites, videos, text files, contact info) from their smart phone. Call WP&L today to learn how in three easy steps!



STEP ONE: Let us start printing your tags and labels with the new 2D Barcodes.

Flat of 6 Green Pepper Plants
\$9.99

ABC Nursery
One Main Street
Smithtown, USA

SCAN HERE
with your
SMART PHONE



STEP TWO: Customers start scanning your barcodes for directions, videos, your website,
Almost Anything!

(Get the app you need at www.gettag.mobi)

STEP THREE: Change your marketing plan forever! Call WP&L today and let us help you put your information in the palm of customers hands! Most mass merchandisers are currently evaluating this technology and will soon be demanding it from their manufacturers. Be ahead of the curve and start now!

WP&L

whitehouse
printing & labeling

888-526-0555

3380 Route 22 Unit One Branchburg, NJ 08876
www.whitehousepl.com sales@whitehousepl.com